



13th Annual NCPHS Gala Sets New Fundraising Record

SIGNATURE EVENT RAISES \$173,000 FOR NCPHS COMMUNITY SERVICES

The historic St. Francis Yacht Club was the site of an unforgettable evening on October 6, as 246 residents, supporters, board members, and staff gathered together for the thirteenth annual NCPHS Gala. Hosted by The Sequoias San Francisco, the festive soirée by the Bay raised a record-setting \$173,000 for NCPHS' Community Services programs for area seniors in need.

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“This year’s Gala was a truly memorable evening. I was overwhelmed by the support and enthusiasm for our community services programs,”

said Special Events Associate **Jenna Graber**, who organized the event in collaboration with the Sequoias San Francisco Gala Committee.

Jazz standards from the **Tom Shaw Trio** opened the Gala on a warm, sophisticated note as guests enjoyed cocktails, hors d’oeuvres, and sparkling conversation by the club’s waterside terrace. Later, NCPHS President and CEO **David Berg** and Senior Services for Northern California Executive Director **Judy Loura** drew the winning tickets for this year’s raffle prizes, which included a travel voucher, fine dining gift certificates, and an evening at the San Francisco Symphony.

After a gourmet dinner and dessert enhanced by breathtaking panoramic Bay views, guests raised their paddles for a live auction and Fund-a-Need appeal, bringing in \$19,050 for NCPHS Community Services programs.

Photography by Lana Myler



Auction items included a week in Puerto Vallarta, paintings by artist **Jim Murphy**, and special dinner packages for ten. Following the auction, the band struck up more classic tunes as guests headed to the dance floor to celebrate the evening's success.

“How exciting it was to see this show of support for our nonprofit activities from the residents of all of NCPHS’s communities,”

said **David Jamison**, Board Chair of NCPHS and SSNC who also served as this year’s Gala Chair.

Thank you to everyone who attended the Gala for supporting our mission to enrich the lives of older adults throughout the Bay Area. We hope to see you at next year’s Gala!

Thank You

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What is the Omega Circle?

by Judy Loura, Executive Director,
Senior Services for Northern California

For 25 years, the NCPHS Omega Circle has recognized individuals who are leaving a dollar amount or percentage of their estate to Senior Services of Northern California (SSNC) or have named SSNC as the beneficiary of their IRA or life insurance policy. Members of the Omega Circle are listed separately in the NCPHS annual report, invited to our annual recognition event, and treated to a special luncheon hosted by the President and CEO.

By naming SSNC in your will or living trust or naming SSNC as the beneficiary or your IRA or life insurance, you are helping to ensure the future of the Tomorrow Fund in your community. Other planned gifts to consider are Charitable Annuity Trusts or Charitable Remainder Trusts. If you would like more information about making a planned gift, please contact **Judy Loura** at jloura@ncphs.org or (415) 202-7805.

Your Car Can Help Seniors in Your Community

There's still time to get a tax deduction for 2015!

Do you have a car you no longer drive? Perhaps you've been thinking about selling it, but placing the ad and meeting with potential buyers is too expensive and risky.

Donating your car to Senior Services for Northern California (SSNC) is a simple, no-hassle alternative. When you donate your car to SSNC, it is auctioned to our staff, residents, Board and friends. We start the bidding at Blue Book value. You get a tax deduction for the final sale price of your vehicle!

It's quick and easy to donate your vehicle to SSNC. Plus, you get to choose where the proceeds go. For example, you can designate the funds to the Tomorrow Fund, Community Services, or the Unrestricted Fund. It's a true "win-win" situation.

We handle all the DMV paperwork, so the process is fast and worry-free. Consider donating your car to SSNC. You will not only help yourself, you'll help others.

If you have a car you would like to donate, contact **Scott Metzger** at (415) 351-3601 or smetzger@ncphs.org.



Renovations on the Rise

Upgrades Unveiled at Western Park Apartments, Town Park Towers Remodel Begins in November

This April, residents, staff, and special guests gathered at **Western Park Apartments (WPA)** for a ribbon-cutting ceremony to celebrate the building's official re-opening after an extensive 15-month renovation project. WPA's new look includes a modern reception area, new offices, library, multi-purpose room, computer room, art studio, and rooftop gardens—plus new kitchens and bathrooms in many apartments.

WPA's new look offers a preview of changes to come at **Town Park Towers (TPT)**, our next affordable housing community scheduled for renovations. "What we're experiencing at WPA is a re-igniting of an already vibrant community," said **Janet Howley**, Vice President of Affordable Housing and Community Services. "Residents are using the updated spaces for all sorts of activities, from Tai Chi and ping pong in the new multi-purpose room to online research in the computer lab. They're even more active and engaged. We expect this will also be true for TPT after their renovations are complete."

Construction at TPT is scheduled to begin this November. New windows, paint, and balcony repairs will give the 42-year-old TPT a fresh new exterior. Other updates include a computer room, dedicated resident meeting room, exercise room, staff room, new appliances, new HVAC, and solar panels. Each of TPT's 216 units will receive an updated kitchen, new paint, lights, and flooring. Twenty-two apartments will be converted into ADA-compliant units.

These projects are another way NCPHS is responding to the needs and preferences of the seniors we serve. "These improvements are part of our commitment to provide residents and staff with a safe, attractive environment," said **Yumiko Westland**, Director of Facilities.



Kate Hartley (Mayor's Office of Housing and Community Development), Merle Malakoff (City Community Capital), SF Board of Supervisors President London Breed, WPA resident Terry Irwin, and NCPHS President & CEO David Berg at WPA's ribbon-cutting ceremony.



BEFORE



AFTER

Did you know that a 60 year old requires twice as much light as a 25 year old? New paint and lighting in WPA's hallways offer improved illumination for residents.



BEFORE

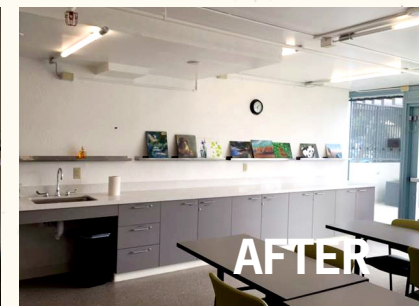


AFTER

WPA's updated reception area creates a welcoming first impression.



BEFORE



AFTER

WPA's expanded art room features new window coverings which cut glare while still letting in light. Residents can easily access the outdoor plaza to set up easels and paint.

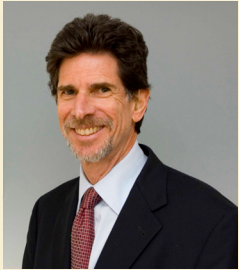


A New Way to Give: Online!

Now it's easier than ever to help older adults in our community. With just a click of a button, you can make a safe, secure online donation to Senior Services for Northern California. Learn more:

www.SeniorServicesNorCal.org/donate

Making a Difference



The festivities, food, and fellowship at this year's NCPHS Gala Benefit were all memorable. But what made the thirteenth annual Gala truly an evening to remember was the outpouring of support for NCPHS Community Services programs.

Each year, NCPHS Community Services programs help more than 10,000 Bay Area seniors maintain their health, remain independent, and stay engaged in society. The WellElder program enables low-income seniors in our affordable housing communities to access health services and health education programs. AARP Experience Corps® Marin matches older adult volunteer tutors with low performing students in grades K-3 at eight schools in Marin County. The San Francisco Senior Center offers noon meals, classes, programs, and social services to older adults at its Aquatic Park and Downtown Centers. And NCPHS social services programs connect hundreds of low-income seniors with health, financial, and other support services. These Community Services programs enable our mission to extend into the greater Bay Area community, creating a lasting positive impact on older adults.

Because of your support of the Gala and our Community Services programs, NCPHS can continue to enrich and improve the lives of older adults from all economic levels and cultural backgrounds. Thanks to all of you—residents, donors, staff, Board, and vendors—for helping to make a difference in the lives of the seniors we serve.

David Berg



Visit us online at www.ncphs.org

Please write to us if you do not wish to receive fundraising requests supporting NCPHS in the future.

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